

The *Foam*CLEAN Advantage

QUALITY SKIN CARE



FoamClean

vs.

The Competition

- **Top Dispensing** - user sees soap being dispensed which prevents overuse
 - **No Leak Guarantee** - top valve dispensing puts no pressure on valve
 - **Broad Selection of Foam and Liquid Soap and Hand Sanitizer Refills**
 - **Large View Window** - Easy to see level of soap; ADA Compliant
 - **Customizable Window Placards** - available on the Collections line
 - **Reduced Packaging** - uses 50% less plastic than hard cartridges
 - **New Spring with Each Refill** - consistent performance in every refill
 - **Styles/Colors** - choose standard design (dove gray/black) or upscale Collections Series (black/black trim, light gray/gray trim, white/gray trim, white/white trim, black/chrome trim, blue/yellow/red trim)
- **Bottom Dispensing** - unable to see soap means 1 in 5 people will push dispenser more than once
 - More leaks due to bottom valve - over time the weight of the soap puts pressure on valves which leads to leaks
 - No product identification - user does not know if product is hand soap, hand sanitizer, etc.
 - Cartridge manipulation - top of cartridge can be cut open to accept bulk fill products
 - Spring wear out - dispensing spring attached to dispenser can wear out, leading to down time and unhappy patrons

**Soap & Water
Savings Benefit**



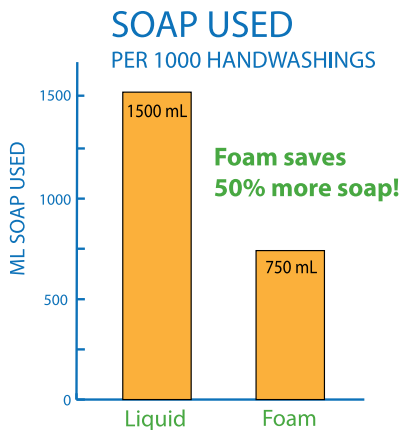
FOAM SOAP VS. LIQUID SOAP BENEFITS



EASE OF USE:

Foam soap is much easier to use than Liquid soap.

- Dispensed Foam is thick and stays on your hands, while Liquid tends to run off your hands and down the drain.
- Foam is pre-lathered and ready to use, while Liquid takes time to lather up and work into your skin.



SOAP SAVINGS:

Converting from Liquid to Foam reduces the amount of soap used per handwash.

- Most Liquid Bulk and Bag-In-Box systems dispense 1.5 mL of soap per handwash, while our Foam system only requires 0.75 mL or half the amount.
- The same size refill of Foam soap should provide twice as many handwashes or last twice as long!



WATER SAVINGS:

Converting from Liquid to Foam will also save gallons of water!

- Since Foam is pre-lathered and has lower viscosity, it reduces the lather up and rinse time per handwash by 5 seconds or more.
- An average faucet runs at 50 mL per second, saving 250 mL per handwash (5 seconds x 50 mL = 250 mL)
- You can save 66 gallons of water for every 1,000 handwashes!
(1,000 x 250 mL = 250,000 mL / 3,785 mL per Gal = 66 Gallons)