



for a Competitive Advantage in Dispensing Systems

TidyFoam® vs. The Competition



- **Proprietary Top Dispensing Technology**
- user sees soap being dispensed, meaning fewer pushes and less soap wasted
 - **No Leak Guarantee**
- due to top valve placement
 - **Dispenses Foam, Liquid and Gel Hand Soaps and Sanitizers**
 - **ADA Push Compliant, ADA 4" Wall Protrusion Option Available**
 - **Large View Window with Easy-to-Slide Product Identification Window Card**
 - **Available in Black, Gray and White**
 - **Reduced Packaging**
- uses 50% less plastic than hard cartridges
 - **Pump Spring Will Not Wear Out**
- it is in the refill, not the dispenser
- **Bottom Dispensing**
- user unable to see soap being dispensed, meaning extra pushes and more soap wasted
 - **More leaks due to bottom valve placement**
 - **Foam, Liquid and Gel typically require different dispensers**
 - **No Product Identification**
- user does not know if product is hand soap, hand sanitizer, etc.
 - **Cartridge Manipulation**
- top of cartridge can be cut open to accept bulk fill product
 - **Spring to dispense product is attached to the dispenser and can wear out**

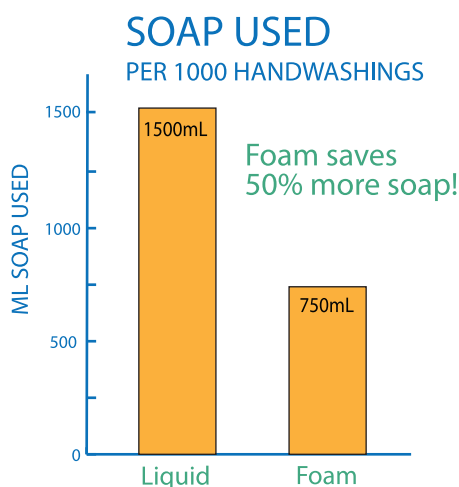
TidyFoam® vs. Liquid Soap Benefits



EASE OF USE:

Foam soap is much easier to use than Liquid soap.

- Dispensed Foam is thick and stays on your hands, while Liquid tends to run off your hands and down the drain.
- Foam is pre-lathered and ready to use, while Liquid takes time to lather up and work into your skin.



SOAP SAVINGS:

Converting from Liquid to Foam reduces the amount of soap used per handwash.

- Most Liquid Bulk and Bag-In-Box systems dispense 1.5 mL of soap per handwash, while our Foam system only requires 0.75 mL or half the amount.
- The same size refill of Foam soap should provide twice as many handwashes or last twice as long!



WATER SAVINGS:

Converting from Liquid to Foam will also save gallons of water!

- Since Foam is pre-lathered and has lower viscosity, it reduces the lather up and rinse time per handwash by 5 seconds or more.
- An average faucet runs at 50 mL per second, saving 250 mL per handwash (5 seconds x 50 mL = 250 mL)
- You can save 66 gallons of water for every 1,000 handwashes! (1,000 x 250 mL = 250,000 mL / 3,785 mL per Gal = 66 Gallons)